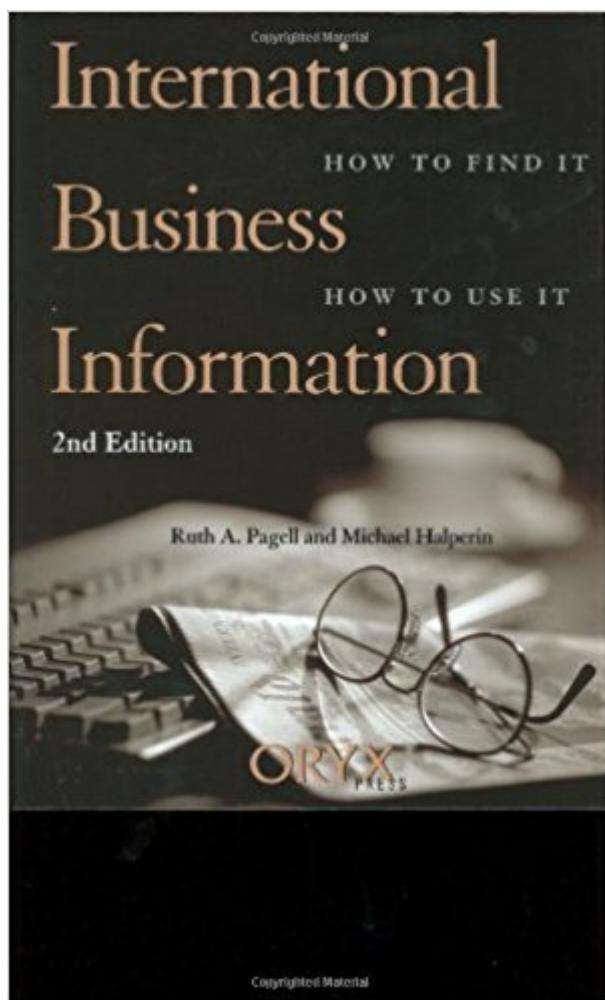


The book was found

International Business Information, 2nd Edition (How To Find It, How To Use It)



Synopsis

This newly updated and expanded edition of an Oryx bestseller, by award-winning authors Ruth A. Pagell and Michael Halperin, is the only reference work available that guides business researchers and librarians to the most valuable sources for information on international business and shows how to interpret and use the data provided. The authors also describe business practices in various regions and countries, the basics of international trade and finance, international business organizations, and relevant political departments and agencies. An extensive number of exhibits and tables are featured, and the book's appendixes include glossaries, checklists for evaluating sources, and sample disclosure documents.

Book Information

Series: How to Find It, How to Use It

Hardcover: 464 pages

Publisher: Greenwood; 2 edition (December 10, 1997)

Language: English

ISBN-10: 1573560502

ISBN-13: 978-1573560504

Product Dimensions: 8.5 x 1 x 11 inches

Shipping Weight: 3.5 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 1 customer review

Best Sellers Rank: #5,665,734 in Books (See Top 100 in Books) #97 in Books > Reference > Writing, Research & Publishing Guides > Publishing & Books > Bibliographies & Indexes > Business #6558 in Books > Politics & Social Sciences > Social Sciences > Library & Information Science > General #17390 in Books > Business & Money > International

Customer Reviews

Reference librarians who have found that queries about international business information leave them feeling slightly inadequate will appreciate this new book. Modeled after Michael Lavin's *Business Information: How To Find It, How To Use It* (Oryx, 1992. 2d ed.), it describes key international publications and databases. In addition, background information for each chapter gives the researcher and librarian the necessary information to locate the correct and most useful source. The authors have been selective in the sources they have included, having examined all printed sources and searched the databases. A most useful element is the inclusion of sample entries from both printed and online sources, illustrating the information and providing researchers with a quick

reference to see if the source has the information they are looking for. This is not a bibliography, though in many ways it is more useful. As more business enterprises become international, many libraries will find this book to be of tremendous value, especially given the affordable price. Highly recommended.C. Christopher Pavek, Putnam, Hayes & Bartlett, Inc. Information Ctr., Washington, D.C.Copyright 1994 Reed Business Information, Inc. --This text refers to an out of print or unavailable edition of this title.

According to the authors, the emerging global economy requires "librarians and business researchers to learn about new sources of information and expand their understanding of international business subjects." With its own sources, language, and coding, mastering this field may seem a formidable undertaking. Thankfully, Pagell and Halperin, both business librarians, have modeled International Business Information (IBI) on a similarly titled, proven source, Michael Lavin's *Business Information: How to Find It, How to Use It*. Reviewed favorably by the Board [RBB JI 92], Lavin established a model closely followed in IBI, which combines in-depth descriptions of major business publications with basic concepts essential to using them effectively.IBI is highly selective, focusing on authoritative, affordable, and generally available English-language sources, both print and electronic. A practical guide for the researcher and librarian, it covers sources used in the core of business research, companies, industries, markets, and finance. The 16 chapters are arranged into five major areas, such as company information, marketing, and international transactions. Each chapter begins with a list of topics and a list of 6-10 major sources discussed in the chapter. (In total, IBI covers more than 600 sources.) Following is a succinct subject overview and in-depth treatment of each major source. Chapter 4, "Company Information: Directory Sources," is typical. It is generously sprinkled with signposts, making it simple to quickly find critical information. A checklist for selecting international directories (e.g., "If the book contains sales data, is the date for those figures given?") is followed by sections on basic company directories (international, regional, Eastern Europe/former Soviet Union), industry directories, product directories, and company histories. Principal International Businesses, D&B Europa, and Kompass International Editions are three of the sources given detailed coverage. Automated sources, while treated in each chapter, are allotted extra coverage in chapter 6, "Company Information: Electronic Sources." Given heavy coverage here are Dialog, Data-Star, Lexis/Nexis, and Dow Jones. IBI will not help with Internet use.A major strength of IBI is its liberal use of exhibits (more than 150) and tables (more than 100). The exhibits are high-quality facsimile copies of entries from sources. For example, when discussing Dialog's International Dun's Market Identifiers file, the editors provide a reproduction of an IDMI

record. Similarly, the researcher trying to decipher an entry from Business Directory for the Soviet Union is presented with a sample entry accompanied by explanatory notes. IBI ends with 10 appendixes (e.g., synthesis of accounting standards in 48 countries, disclosure requirements of major stock exchanges, checklist for selecting an international database) and two indexes, subject and title. IBI is a highly recommended purchase for any library-- public, special, or academic--that provides international business information. The editors have done a skillful job of explaining major sources and the business concepts involved in their use. IBI will serve as both a teaching and a ready-reference tool. --This text refers to an out of print or unavailable edition of this title.

well received; thanks.

[Download to continue reading...](#)

International Business Information, 2nd Edition (How to Find It, How to Use It) Business Information: Second Edition (How to Find It, How to Use It) CDC Health Information for International Travel 2012: The Yellow Book (CDC Health Information for International Travel: The Yellow Book) CDC Health Information for International Travel 2010, 1e (CDC Health Information for International Travel: The Yellow Book) Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Looking for Information: A Survey of Research on Information Seeking, Needs, and Behavior: 4th Edition (Studies in Information) Business Valuation for Business Owners: Master a Valuation Report, Find the Perfect Business Appraiser and Save Your Company from the Looming Disasters That You Don't Yet Know About Legal Information (How to Find It, How to Use It) Criminal Justice Information (How to Find It, How to Use It) Local and Regional Government Information (How to Find It, How to Use It) Looking for Information: A Survey of Research on Information Seeking, Needs, and Behavior (Studies in Information) Fundamentals Of Information Systems Security (Information Systems Security & Assurance) - Standalone book (Jones & Bartlett Learning Information Systems Security & Assurance) Online Business from Scratch: Launch Your Own Seven-Figure Internet Business by Creating and Selling Information Online (Internet Business Series) Libraries in the Information Age: An Introduction and Career Exploration, 2nd Edition (Library and Information Science Text) The American Stock Exchange: A Guide to Information Resources (Research and Information Guides in Business, Industry and Economic Institutions) The New York Stock Exchange: A Guide to Information Sources (Research and Information Guides in Business, Industry and Economic

Institutions) Comoros Tourist Guide and Information: Information tourism eBook for tourist and business adventure- COMOROS Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) The Best 294 Business Schools, 2017 Edition: Find the Best Business School for You (Graduate School Admissions Guides)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)